



# business recycling solutions

Recycling – Good for Your Business, Good for the Environment

A Publication of the Sunnyvale Commercial Recycling Program

## Congratulations to Bay Area Green Businesses

Certified Green Businesses demonstrate their commitment to sustainability by meeting performance standards in the areas of pollution prevention, energy and water conservation, waste reduction and recycling. Each April, in honor of Earth Day, City Council honors Sunnyvale's newest Green Businesses:

For Other Living Things

NetApp, Inc.

Sunnyvale Community & Senior Center

Sunnyvale Lumber

Two Lions

Victoria Armigo, EA

Vision Design

Congratulations to all! If you are interested in becoming a green business or to see a complete list of all Sunnyvale Green Businesses, visit [greenbusinessca.org](http://greenbusinessca.org). Or, call (408) 282-3180 for more information.



Sue Sherrin, Green Business Program, Victoria Armigo, Mary Lindemuth, City of Sunnyvale Recycling Program, Daniel Wax, City of Sunnyvale Community Services, Sue Harrison, Vision Design, George Harrison, Two Lions, and Ann Bui, NetApp, show off their awards on City Hall steps!

## Mark Your Calendar!

### Nominate Your Company for an EPA Environmental Award

Is your business an advocate for zero waste? Or, working to protect the environment and public health? Submit online by May 31 at [epa.gov/region9/awards/nomination.html](http://epa.gov/region9/awards/nomination.html). Winners will be selected fall 2014

### Excellence in Reusable Packaging Award



The award acknowledges organizations that have developed, supported, or implemented measurable and innovative reusable solutions in a

business-to-business supply chain. Apply at [reusables.org/3346/general/2014-rpa-excellence-in-reusable-packaging-award](http://reusables.org/3346/general/2014-rpa-excellence-in-reusable-packaging-award). Due by June 13.

### Arrow Awards, California Product Stewardship Council

Arrow Awards recognize California business and industry leaders for outstanding leadership, innovation, and partnerships in product stewardship and green design. Any business entity, division or facility located in California is eligible to apply. Apply at [calpsc.org/join-cpsc/2014-arrow-awards](http://calpsc.org/join-cpsc/2014-arrow-awards). Due by June 30.

## UPCOMING EVENTS



### Business Hazardous Waste Drop-off Events

**May 16, June 20, July 18, August 15**  
Qualifying businesses may participate by appointment only. (408) 299-7300 or [hhw.org](http://hhw.org)

### Business Environmental Awards Reception

**Mountain View, May 28**  
More information at [acterra.org](http://acterra.org) or (650)-561-4711.

### What does Materials Management look like in 2024?

**San Jose, June 6**  
A SWANA Environmental Innovations Seminar

Come learn about big tech's needs from materials management, new ideas for recycling collection and processing and supply chain strategies. Imagine the end of the garbage can plus a flash forward to 2024.

Speakers from Cepheid, Oracle, City of Palo Alto, Cascadia, NetApp, JLL, WISerg Corporation, Californians Against Waste, Whole Foods and CalRecycle. Co-hosted by the City of San Jose, held at the new Environmental Innovations Center. Register at [swanaseminar.brownpapertickets.com](http://swanaseminar.brownpapertickets.com).

### Silicon Valley Energy Summit Stanford University, June 19

Practical and inspirational, SVES provides workable ideas for sustainable business by combining current best practices with insights about upcoming technologies, government regulation and energy-related policy.

Includes speakers from Cree, Cushman & Wakefield, Environmental Defense Fund, UC Davis, Bain and Company, California PUC, Water and Energy Innovations and Stanford University. Register at [peec.stanford.edu/events/2014/sves/index.php](http://peec.stanford.edu/events/2014/sves/index.php).

Sunnyvale Expanded  
Polystyrene Food Ware Ban  
Takes Effect

On April 22, Sunnyvale joined the more than 65 other California cities that have banned the use of expanded polystyrene (EPS), or foam food ware. Following the ban, restaurants and other food providers in Sunnyvale are no longer permitted to serve prepared food or beverages to customers using foam food containers. For questions, information or resources on alternate foodware products, go to *NoFoam.inSunnyvale.com* or call (408) 730-7262.



Local Recycled Materials  
Create New Products

After you recycle take the next step and “ReBuy,” or purchase items made with post-consumer waste (PCW) content. Buying PCW products reduces pollution, creates local jobs and helps small businesses. California is home to many companies that manufacture using recycled feedstock. Old bottles, cans, paper, even tires, paint and construction debris can be turned into new products. As an example, the pictured lamp is made in Santa Cruz from



metal and plastic recovered from e-waste. Whether you are looking to remodel the office or purchase office supplies, truck bed mats, even tile or glass ware, go green and buy recycled. Find recycled content products in office catalogs (look for “PCW”), search online using the term “recycled content products” or go to *calrecycle.ca.gov/Buyrecycled*.

*Little Footprint desk light is made from e-waste*

Printed on 100% Recycled Content Paper, 50% Post Consumer Waste, with Soy-based Ink.

Answers to Your Recycling Questions

Foam Foodware Ban Takes Effect

Awards Open

EPA, Reusable Packaging & Arrow

Certified Green Businesses

City Council Honors Newest Sunnyvale

Inside

Sunnyvale, CA 94088-3707  
P.O. Box 3707  
City of Sunnyvale Recycling Program



PRSRT STD  
US Postage  
PAID  
Sunnyvale, CA  
Permit No 112

Your Inquiries

**Q**Our business has a lot of surplus office supplies. Manufacturing regularly generates over runs, too. We don’t want to throw it away. Any ideas on how we can put it to good use?

**A**Resource Area For Teaching (RAFT) relies on bulk material donations by organizations and individuals in and around the community, which they repurpose for educational activities for students. Items that you donate can become creative learning tools. For example, binder covers represent earthquake ‘shake tables’ and teach children about seismic activity, while colored tubes, straws and gloves come together to make musical instruments! Your material donations do more than just contribute to

the education of kids. By donating your used and unwanted materials to RAFT, you are building a more sustainable world and a healthier environment by keeping our landfills free of perfectly usable materials. Go to *raft.org* for donations guidelines or call (408) 451-1420.



*RAFT turns Sunnyvale company Cepheid’s donation into purse*

Business Recycling Solutions

Subscribe to Business Recycling Solutions online at *Recycling.inSunnyvale.com*. Please send all comments and questions to: (408) 730-7484, TDD (408) 730-7501 or *mlindemuth@sunnyvale.ca.gov* Product and company listings should not be construed as an endorsement by the City of Sunnyvale.

Contact Information

**City of Sunnyvale**  
Assistance with Commercial Recycling  
*Recycling.inSunnyvale.com*  
(408) 730-7484

**Garbage**  
New commercial accounts, service changes, billing, bin cleaning  
(408) 730-7400

**Specialty Solid Waste & Recycling**  
To Set Up Cardboard Recycling Service  
(408) 566-1804